

Joe Elias

Graphic Designer | Interior Architect



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Profile

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PROFESSIONAL SUMMARY

Creative and highly skilled Graphic Designer and Interior Architect with over 4 years of experience in delivering unique and high-quality designs. Adept at understanding client needs and providing innovative solutions that stand out. Known for a strong sense of vision, attention to detail, and excellent communication skills. Proven ability to work under pressure, developed through managing demanding academic and professional commitments simultaneously. Seeking a challenging role to leverage my skills and creativity in a dynamic team environment.

Let's create something extraordinary together!

PROFESSIONAL EXPERIENCE

ICE Beirut - Dbayeh, Lebanon

Senior Graphic Designer & Video Editor

June 2024 - Present

- Create visual content for various platforms (websites, social media, email marketing).
- Design graphics, infographics, logos, and other visual elements.
- Ensure all designs align with brand guidelines and aesthetics.
- Maintain and update brand guidelines.
- Ensure consistency across all visual materials.
- Work on rebranding projects as needed.
- Work closely with the digital marketing strategist to create compelling content.
- Coordinate with various teams across the different companies.
- Provide design support for marketing campaigns and initiatives.
- Develop graphics for blog posts, social media, and email campaigns.
- Design promotional materials such as brochures, flyers, and banners.
- Create visual assets for websites and landing pages.
- Work with developers to ensure designs are implemented accurately.
- Manage multiple design projects simultaneously.
- Ensure projects are delivered on time and within budget.
- Communicate project status and updates to stakeholders.
- Stay updated with the latest design trends and technologies.
- Experiment with new design tools, techniques and AI.
- Incorporate modern design trends into projects.

SKILLS

Design Softwares

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)

AutoCAD, Lumion, SketchUp, V-Ray

VCave, ShopBot

Web Design

WordPress, Wix, Figma

Office Software

Microsoft Office

CERTIFICATES

Available upon request

Autodesk Certified Professional

AutoCAD for Design & Drafting

Georgia Institute of Technology

Write Professional Emails

Google

Technical Support Fundamentals

Ministry of Tourism - Qatar

Cultural Diversity Promotion

LANGUAGES

Arabic - Native

English - Fluent

French - Fluent

YEMNAK (Remote)

Senior Graphic Designer & Video Editor

March 2023 - Present

- Collaborated with clients to understand and meet their needs, creating content for high-profile clients like **Richard Orlinski**, architect **James Charles** and **Desani Studios**.
- Led a graphic design team, producing social media grids, animated videos, branding materials, and instructional content.
- Rebranded logos, designed digital QR codes, templates, and created trendy reels and stories for various clients.
- Developed websites and email signatures, rebranded a ladies salon, and redesigned signage and website for a school.
- Produced digital transitions and typography style videos.
- Created new branding logos for various advisory companies.
- Created a full campaign with a website and an introductory video for a festival.
- Designed short reels for different types of campaigns and short animated videos for holidays.
- Followed up with clients to create monthly offer posts.
- Utilized AI tools for faster deliverables and managed social media profiles via Meta Business Suite.
- Communicated with the Managing Department for daily tasks, new projects, and modifications.
- Improved team-working and communication skills within a friendly and professional environment.

PRO 8 - Qatar

Senior Graphic Designer & Video Editor

July 2022 - February 2023

- Led client meetings and collaborated to establish their needs and desires.
- Took ownership of content creation for over 20 social media accounts, including **Sheikh Mohamed Bin Hamad Holding Company (MBHH)** and **Mr. Khaled Al-Khelaifi** restaurants.
- Designed multi-unique social media grids for various businesses such as restaurants, shoe companies, food products, medical centers, sport clubs, and web design companies.
- Managed collaboration with the advertising, marketing, and publication departments, as well as the public relations department.
- Led the creation of new branding logos and uniforms for restaurants, stores, real estates, and web companies with mockups.
- Led a winning meeting with the first one-of-a-kind event ticketing company in Qatar named EventBuzz.
- Supervised a graphic design team, producing social media grids, branding materials, and instructional content.

PRO 8 - Qatar

Junior Graphic Designer & Video Editor

March 2022 - July 2022

- Produced digital transitions and typography style videos.
- Created digital menus for restaurants as well as QR Codes for menus, maps, and digital contacts.
- Created World Cup videos for official and social media uses.
- Designed several social media campaign during the World Cup event.
- Designed handbooks for medical centers and banks with branding and mockups.
- Produced trendy reels for many influencers.
- Created a fully designed campaign for an opening restaurant in Istanbul, Turkey. Including videos and a successful Google maps location for the restaurant.
- Collaborated with senior team members in client meetings to gather requirements and assist in translating them into design concepts.
- Created a winning logo for a startup Padel agency.

FunPlus - Worldwide

Moderator & Customer Support

September 2020 - January 2023

- Ensured a friendly and professional environment across various platforms, receiving positive feedback from customers.

Freelancer and Tutor - Lebanon

Graphic Designer & Interior Architect

January 2019 - May 2022

- Developed color, texture & fabric schemes, allowing clients to coordinate and select between patterns, furnishings & decor.
- Mentored new designers, assisted with branding and logo design, and taught courses on AutoCAD, Photoshop, Lumion, and SketchUp.
- Created informational brochures, handbooks and flyers for client, assisted with redesigning brands and creating new logos.

Cedars Environmental - Lebanon

Graphic Designer & Interior Architect

January 2019 - May 2022

- Worked closely with clients and executed design goals, created 3D renderings, and produced over 300 eco-friendly coffee tables.

Cedars Environmental - Lebanon

CNC Operator

January 2017 - May 2020

- Led the execution of product designs using eco-friendly materials and trained new graduates on CNC software.

EDUCATION

Lebanese University Faculty of Fine Arts & Architecture - Lebanon

Masters in Interior Architect

September 2021 - March 2022

Successfully completed the first semester with commendable grades.

Temporarily paused studies due to the challenging socio-economic conditions prevailing in the country, impacting personal circumstances.

Lebanese University Faculty of Fine Arts & Architecture - Lebanon

*Bachelor degree in Interior Architecture (Equivalent to **Graphic Design**)*

September 2016 - June 2021

Acquired comprehensive knowledge and skills in Interior Architecture.

Extensively studied **Graphic Design** principles and Adobe Creative Suite softwres including Photoshop, Illustrator, Premiere Pro, and After Effects alongside interior architecture coursework.

Successfully graduated with proficiency in both **interior architecture** and **graphic design**.

Mgr. Cortbawi SSCC - Lebanon

Technical Baccalaureate in Design

September 2013 - June 2016

Successfully graduated with commendable grades.

REFERENCES

Available upon request.